

Critical Success Factors

See It (Commit)			Own It (Plan)			Do It (Implement)		Result
Case for change	Committed Leadership	➔	Clear WIIFM	Implantation Plan	➔	Development	Alignment	It's Working!
	Committed Leadership	➔	Clear WIIFM	Implantation Plan	➔	Development	Alignment	It's not urgent
Case for change		➔	Clear WIIFM	Implantation Plan	➔	Development	Alignment	It's not real
Case for change	Committed Leadership	➔		Implantation Plan	➔	Development	Alignment	It's not worth it
Case for change	Committed Leadership	➔	Clear WIIFM		➔	Development	Alignment	It's not going anywhere
Case for change	Committed Leadership	➔	Clear WIIFM	Implantation Plan	➔		Alignment	It's not possible
Case for change	Committed Leadership	➔	Clear WIIFM	Implantation Plan	➔	Development		It's not for long