Cultural Auditing and Change using 'The Critical Few' Model

Resources for background reading for consultants

The Critical Few: Initial 2014 article

https://www.strategy-business.com/article/00237

10 Principles for Organisational Culture: 2016 Article by Katzenbach et al

https://www.strategy-business.com/feature/10-Principles-of-Organizational-Culture

The Critical Few: Book published in 2019

The Critical Few: 2019 Book Review

https://www.leadershipnow.com/leadingblog/2019/02/the_critical_few_working_with.html

Katzenbach Website link to the book

https://www.strategyand.pwc.com/gx/en/insights/books/the-critical-few.html