

Evangelism Consulting

Specialised Consultancy Training

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What recommendations can you make when a consultation has objectives similar to these?

Objective 1 - Equipping the church for evangelism \ faith sharing \ outreach \...

Objective 2 - Cultivating a culture of grassroots evangelism

Recommending a tool such as Alpha may or may not be applicable. What if we helped the church first understand the principles of evangelism and then help them find a tool that suits their context?

One way of discovering the principles of evangelism is to use “Reverse Brainstorming”. In reverse brainstorming you try and solve the opposite problem. In this case it would be “how can we turn people away from Jesus (and\or church)”? Answering this usually sheds some light on not only what we should NOT be doing, but what we should be doing.

The usual brainstorming rules apply to this activity. I have discovered answers to this activity sit in one of five boxes.

Reverse Brainstorming Idea: What would we do to turn people away from Jesus?

Be violent, behave in out of touch way, hypocrite,

Be arrogant, bait and switch, avoid people who don't know Jesus.

Spam, Christianese, second coming convention, \$\$, fun is out, change the gospel message

Fight amongst ourselves, isolate them, refuse to support missionaries

We would stop praying, don't listen to the Holy Spirit, Give up.

The principles are as follow:

Our behaviour matters

Our relationships with non-believers matter

People need to hear about Jesus

We need to partner together

It's Jesus' mission and we partner with him.

I've done the hard work in thinking through how to teach these principles. I call them **“Plan A: The Great Commission for Every Christian.”**

GROWING as disciples of Jesus.

KNOWING: Disciple making is relational.

SOWING seeds in conversation.

ROWING together as the church.

SHOWING UP and depending on Jesus.

Plan A is five principles of evangelism. Thinking in terms of principles rather than tools, allows a church to evaluate what they have been doing.

For example: A church runs a craft ministry with no non-Christians attending. Which of the principles of evangelism are present (or lacking)?

- If we wanted to include the principle of “Knowing Others”, how could we include non-christians?**
- The craft ministry is run by one lady. How could the principle of “Rowing Together” enhance this ministry?**
- Will this be a “sowing” ministry? What is a pathway a non-Christian can take to hear about Jesus?**

So you can recommend a church contact the church witness team or the evangelism consultant to work through Plan A.

Plan A is currently being developed to have a website, but as of August 2021 there are:

Sermons

Workshops

Life Group material

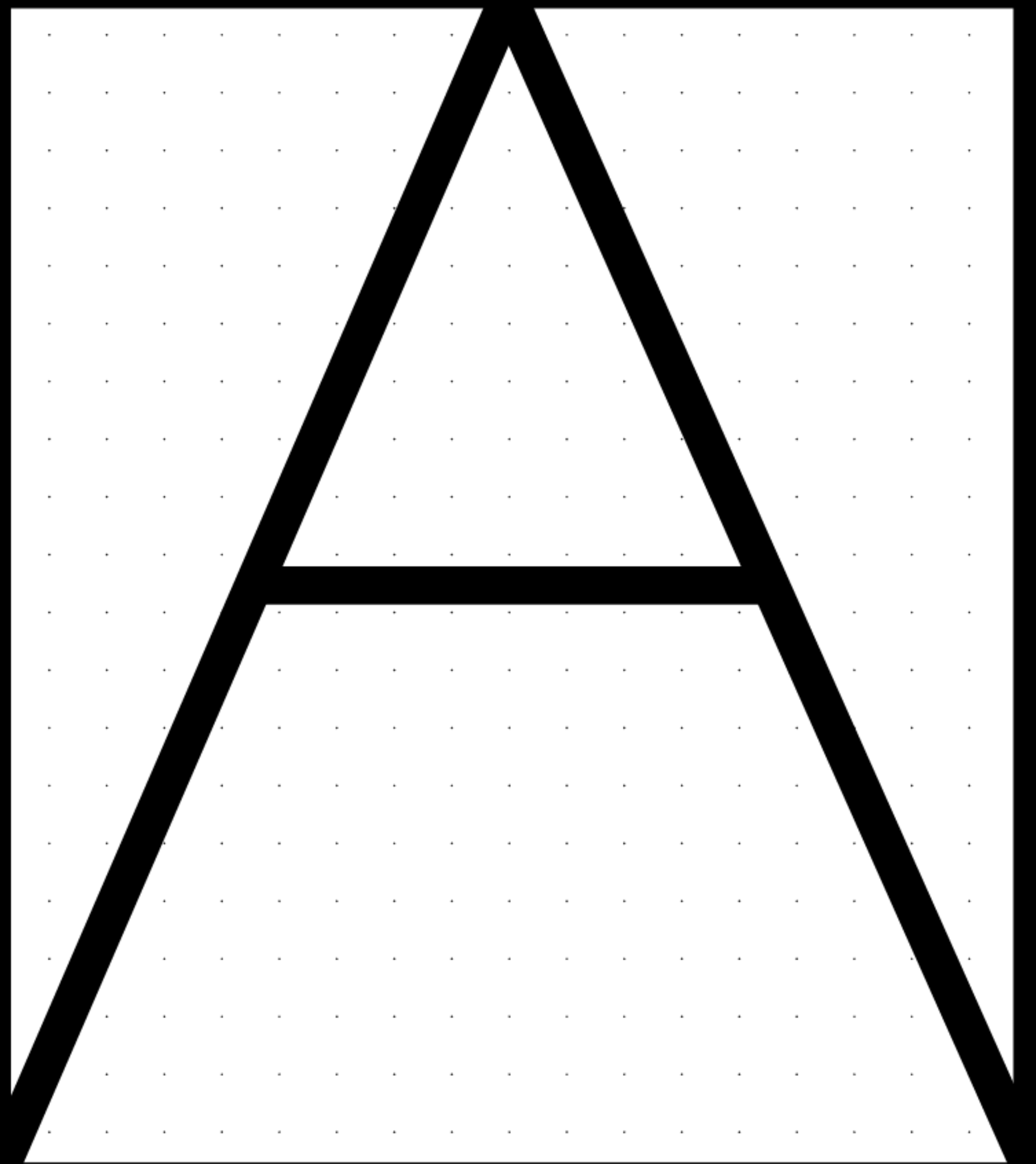
Coaching

Contact Belinda Lakelin if you would like to hear more about Plan A.

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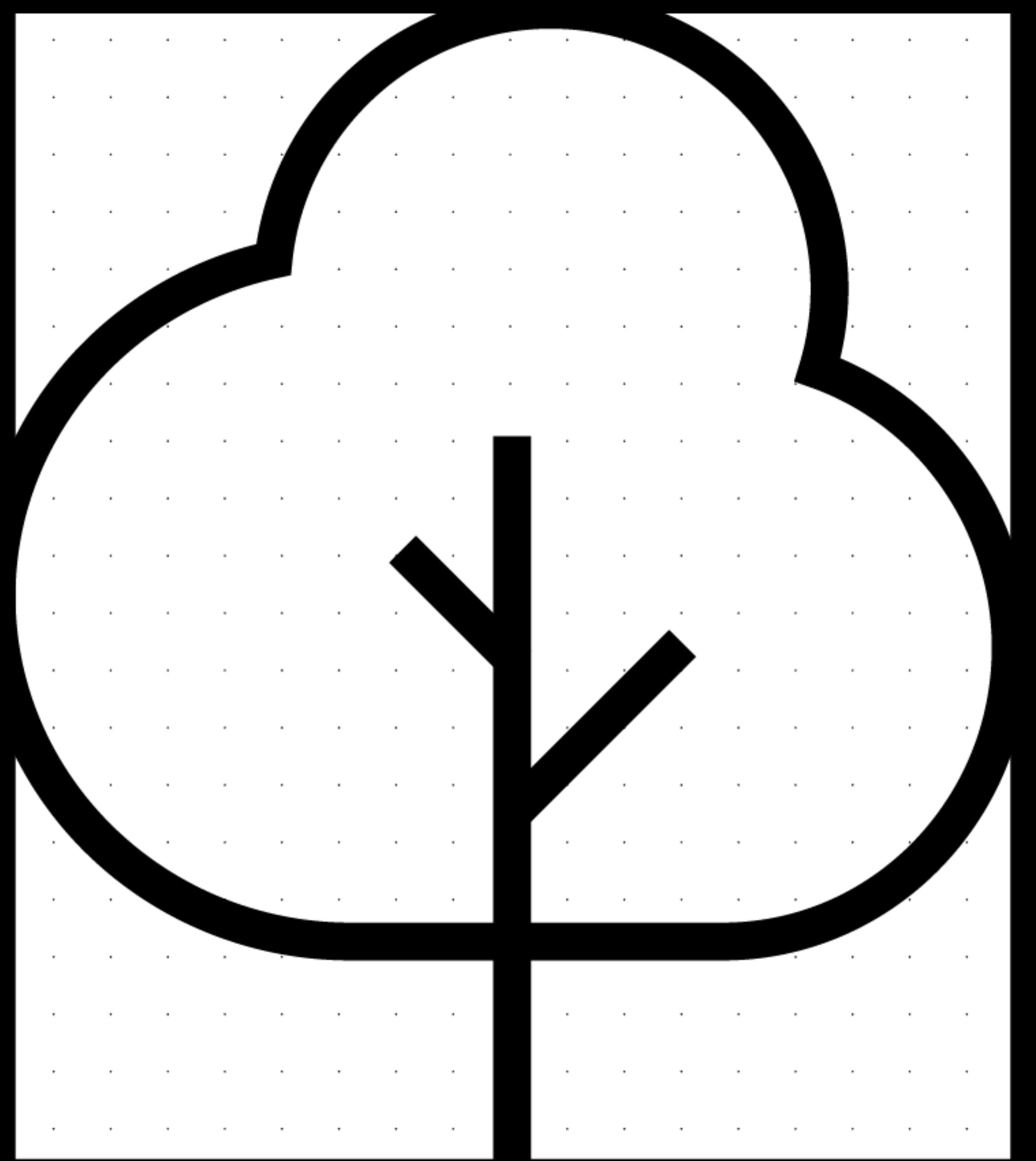
PLAN A

The Great Commission
for Every Christian.



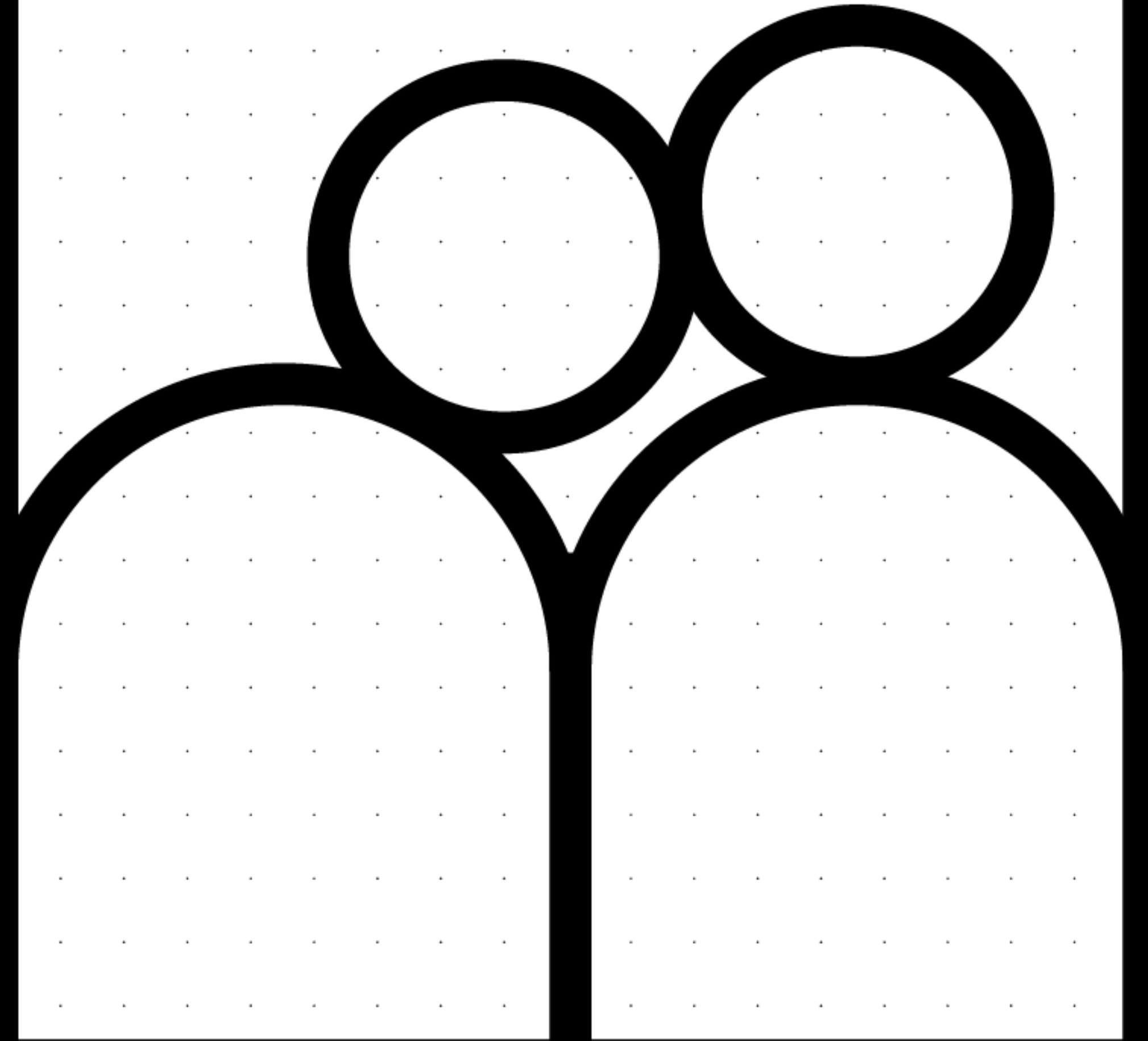
GROWING

Disciples grow to
be more like Jesus



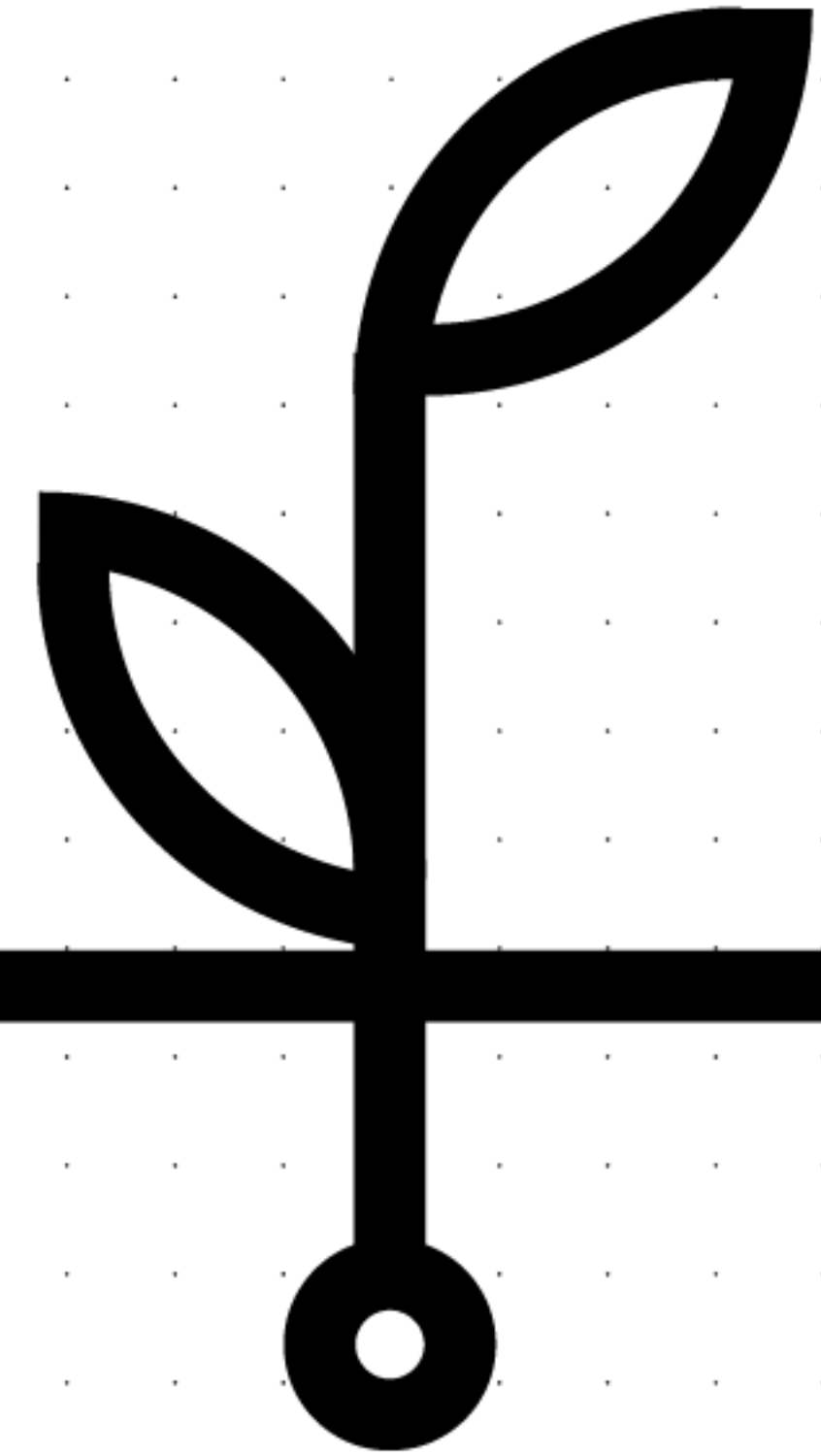
KNOWING

Because disciple
making is relational.



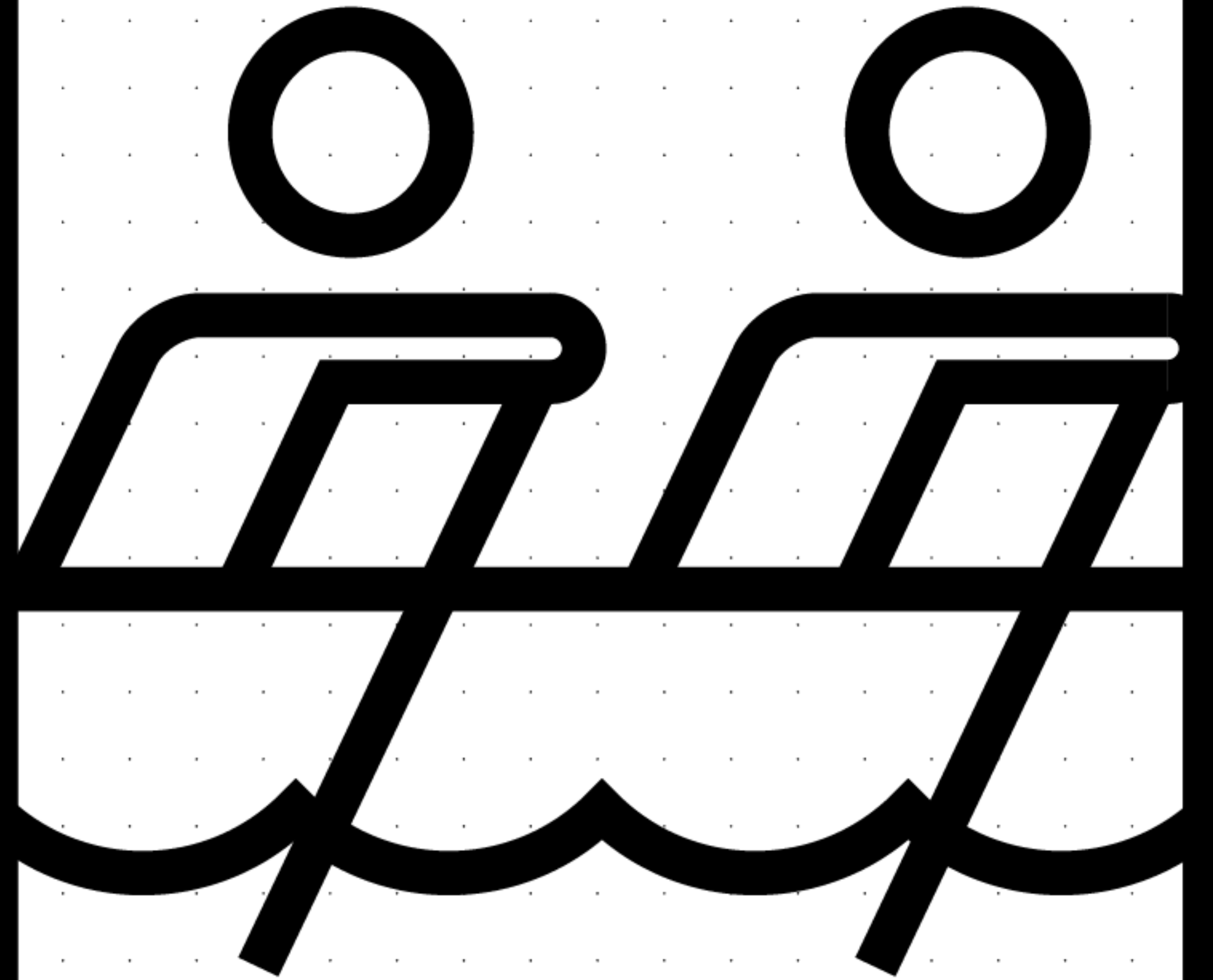
SOWING

Because people need to
hear about Jesus.



ROWING

Partnering
with others.



SHOWING UP

Plan A depends on us
depending on Jesus.

