

CASTING A VISION

Following is a summary of the video "Casting a Courageous Vision" put together by Bill Hybels and John Maxwell

1.CLARITY

brings understanding to the vision

- see it clearly
- say it continually
- do it creatively

2.CONNECTEDNESS

brings past, present & future together

- People won't reach the future until they have touched the past
- Tell the story that has always been a price paid
- All members will move forward if they are connected with the vision

3.PURPOSE

brings direction to the vision

- Used the purpose in the weaker or uncertain areas of the vision

4.GOALS

brings target to the vision

- Its real and concrete
- Helps gauge the vision
- Measures the vision

5.HONESTY

brings integrity to the vision

- Honesty when addressed correctly adds integrity to the vision & credibility to the vision caster

6.STORY

brings relationship to the vision

- They warm up the vision
- Stories make our principles stick

7.CHALLENGE

brings stretching to the vision

8.PASSION & CONVICTION

brings fuel to the vision

- Public speakers want to be liked and leaders want to change lives
- Turns up the heat on the hearers

9.REPOSITIONING

brings change to the vision

- People change when they either:
 - Hurt enough they have to
 - Learn enough they want to
 - Receive enough they need to

10.URGENCY

brings intensity to the vision

- Language can be used like “Starting Now” or “As from this moment”

11.MODELING

brings accountability to the vision

- Vision needs to be lived out before it is cast
- Vision is set up before it is cast

12.STRATEGY

brings process to the vision

- The How to's
- Lay out vision and tell people how to accomplish it

13.WRAP UP

- 1.Heart into your vision wrap up
- 2.Hope in to your vision wrap up
- 3.Help in to your vision wrap up (we need you)