

# Multiply 2022

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**GEN ONE** 

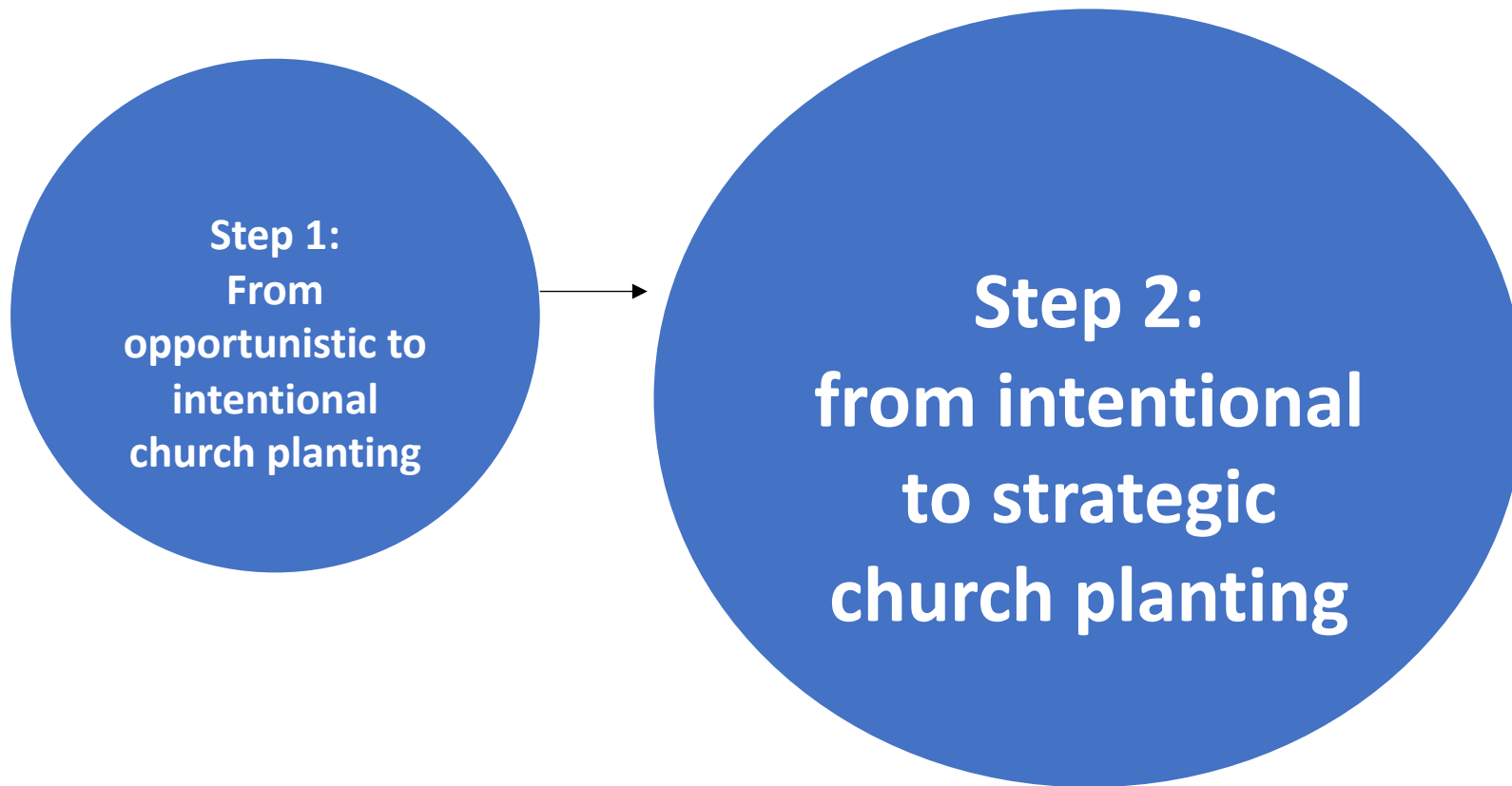
1000 Healthy Churches in a Generation

# Towards a culture of multiplication

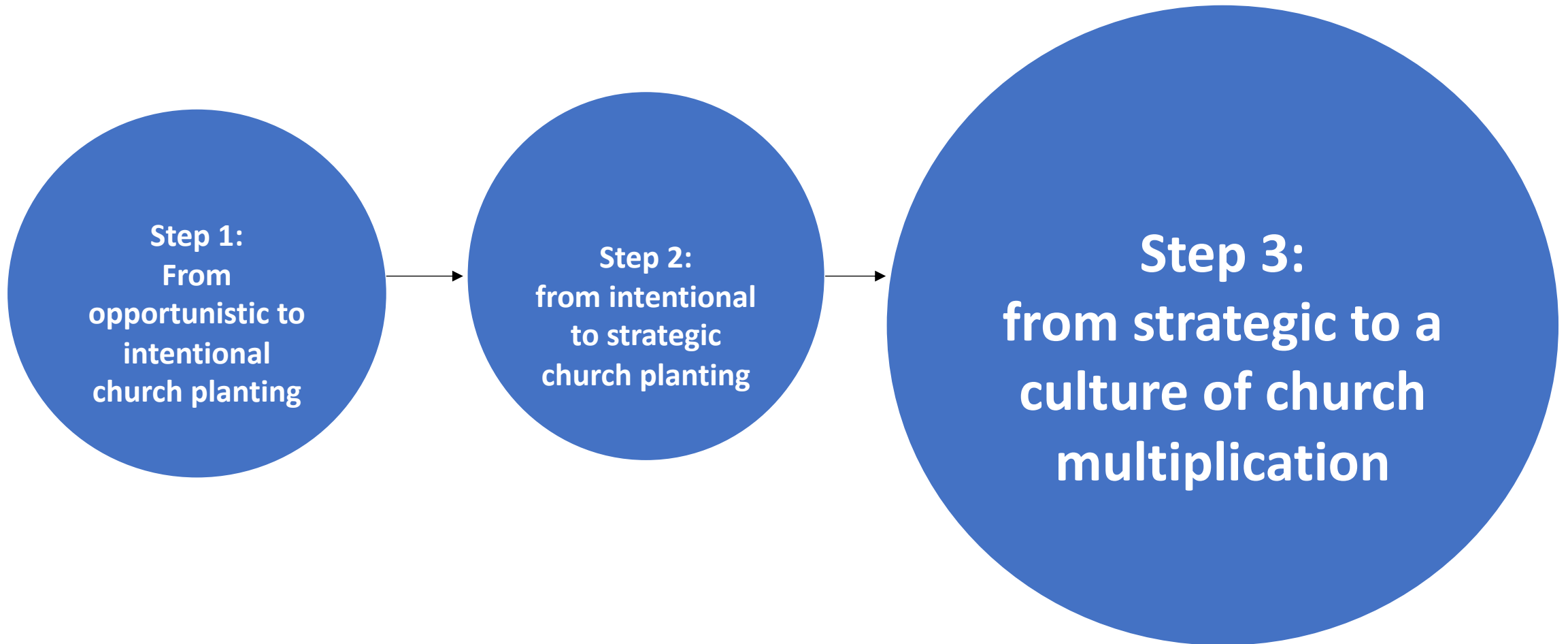


**Step 1:  
From opportunistic  
to  
intentional church  
planting**

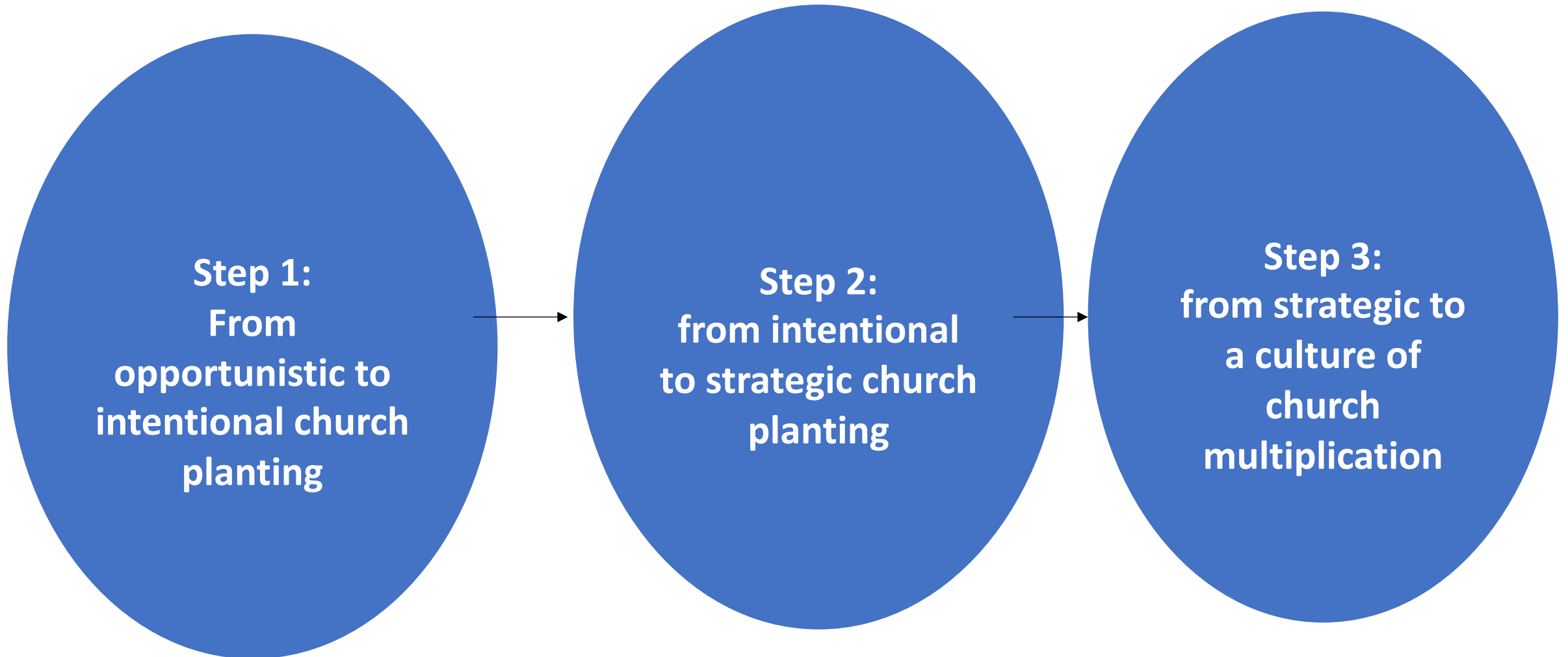
# Towards a culture of multiplication



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# Towards a culture of multiplication

## Step 1: from opportunistic to intentional church planting

- Opportunistic church planting is when individuals or churches plant out of personal conviction and in a haphazard way.
- To transition to intentional church planting there needs to be a clear vision and values

## Step 2: from intentional to strategic church planting

- Intentional church planting requires a clear pathway to assess candidates and the appropriate structures in place to support growth e.g. coaching
- To transition to strategic church multiplication it is important to identify where and what to plant, alongside the vehicles for ongoing multiplication

## Step 3: from strategic to a culture of church multiplication

- Strategic church multiplication develops mechanisms for regular evaluation and adaptation
- To transition to a culture of church multiplication there is simple and transferable language, practices etc

# A Blended Ecology

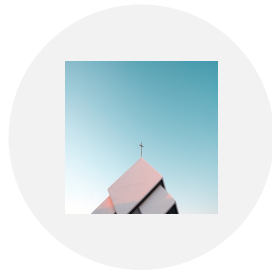
A diversity  
of churches and  
leaders working  
together



# Blended Ecology



SIMPLE CHURCHES



NEIGHBOURHOOD  
CHURCHES



REGIONAL  
CHURCHES



RESOURCE  
CHURCHES



# Simple Church

## Context

*Simple Churches have the ability to be hyper-flexible and innovative giving this model a strategic advantage amidst heavily de-church and un-churched populations.*

## Leadership

Simple Churches are often lay led and are great opportunities for empowering diverse and unexpected leaders.

## Sustainability

Simple Churches are low/no cost.

## Key Threat

Being largely relationally based Simple Churches can struggle to thrive in transient communities if they are not in the habit of rapid multiplication and leadership development.



Why is it  
important?

- Reaching people in the fringes
- Great space to train up lay leaders
- Empowering Missional/Pioneer leaders
- Easier to multiply and mission practice



# Simple Church Network

- Networking & Relationship
- Ongoing equipping and support
- Administrative



# Neighbourhood Church

## **Context**

Neighbourhood Churches are ideal for localised communities: towns, satellite suburbs, suburbs with a village feel, city centres, local hubs.

## **Leadership**

Neighbourhood Churches are good opportunities for those who wish to pursue co-vocational ministry.

## **Sustainability**

Neighbourhood Churches can survive with smaller budgets, particularly when the Pastor is co-vocational

## **Key Threat**

Neighbourhood Churches can struggle in communities with little to no relationship with their geographical location. A mobile population can undermine the neighbourhood focus.

# Regional Church

## Context

Regional Churches thrive in growth corridors whether there is or isn't a city centre – particularly areas where the majority of growth is families with children.

## Leadership

A variety of leadership styles can thrive in this model and there is the possibility of employing specialised staff with specific skill sets.

## Sustainability

The large size (and often middle-class context) of Regional Churches means that this model is often financially sustainable on tithe alone.

## Key Threat

Regional Churches can struggle to maintain or achieve sustainable sizes in areas that are not seeing significant population growth.



# Resource Churches

## Context

Resource Churches thrive in areas with growing and transient populations and tend to be successful in city centre, existing community/economic hubs and growth areas.

## Leadership

Resource Churches need to prioritize leadership development. This requires leaders who train leaders.

## Sustainability

A focus on innovation and leadership development is likely to create new and alternative funding models. The broader kingdom focused vision of a Resource Church can inspire member giving.

## Key Threat

Resource Churches can have severe unforeseen negative impacts on other local churches while their own positive impact on the local area is comparable to existing churches.





**Networks**

5-7 October 2022

Kiah Ridge

4m.org.au

# form

Hot EVANGELISM & CHURCH PLANTING CONFERENCE

“Behold, I am doing a *new thing*”