

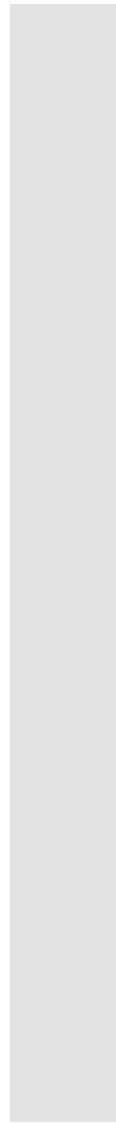


Purpose, Values & Vision




Introductory Exercise

You are planning a holiday for the family. You have teenage children who are on the edge of no longer coming on family holidays. You want them to come. *How do you respond to the situation?*
Where will you go?



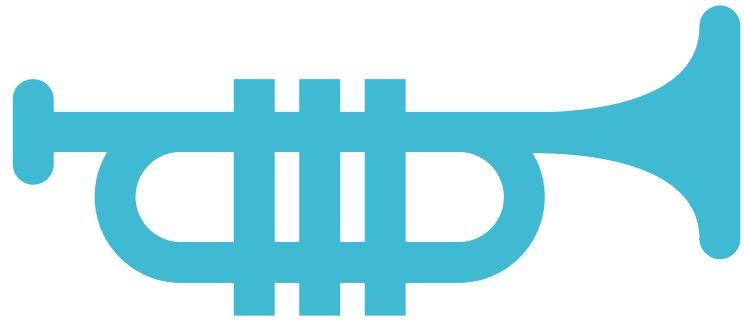


Vision is a future destination – a word picture of what we think the future might look like under God.



“The vision needs to be big enough to stir the blood, specific enough to be accomplished, and short enough to be put on a bumper sticker.”,

Borden, *Hitting the Bullseye*, 66



“On the Lord’s Day I was in the Spirit, and I heard behind me a loud voice like a trumpet, which said: “Write on a scroll what you see and send it to the seven churches ... Write, therefore, what you have seen, what is now, and what will take place later.”

Revelation, 1:10-11,19

Is Visioning just a
trendy corporate idea?

Brainstorm:

Experiences
of Visioning
in a church
context...



What do you think of
these premises?



Is there one which
particularly resonates
with you?



Are there any you
find particularly
questionable?

Theological Foundations

Theological Foundations

What is the vision (the picture of the future) highlighted in the following passages?

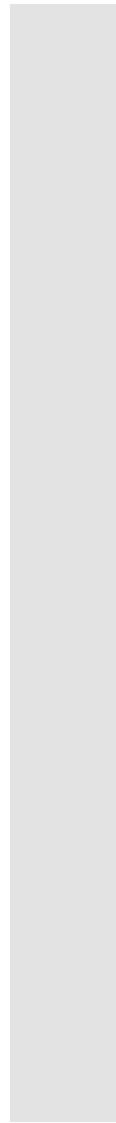
Is it a good vision? Whose vision is it?

- Genesis 11:4
- Genesis 12:2-3
- Deuteronomy 8:7-10
- Matthew 13:1-52
- Revelation 21



Theological
Foundations

Any other relevant Biblical
passages or principles
come to mind?



Purpose, Values & Vision

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PURPOSE why we exist

Purpose, Values & Vision

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VALUES drive the way we do things around here

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PURPOSE why we exist

VALUES drive the way we do things around here

VISION our future destination – a word picture of what we think the future might look like under God

Purpose, Values & Vision

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PURPOSE determined Biblically

Purpose, Values & Vision

PURPOSE determined Biblically

VALUES uncovered not created

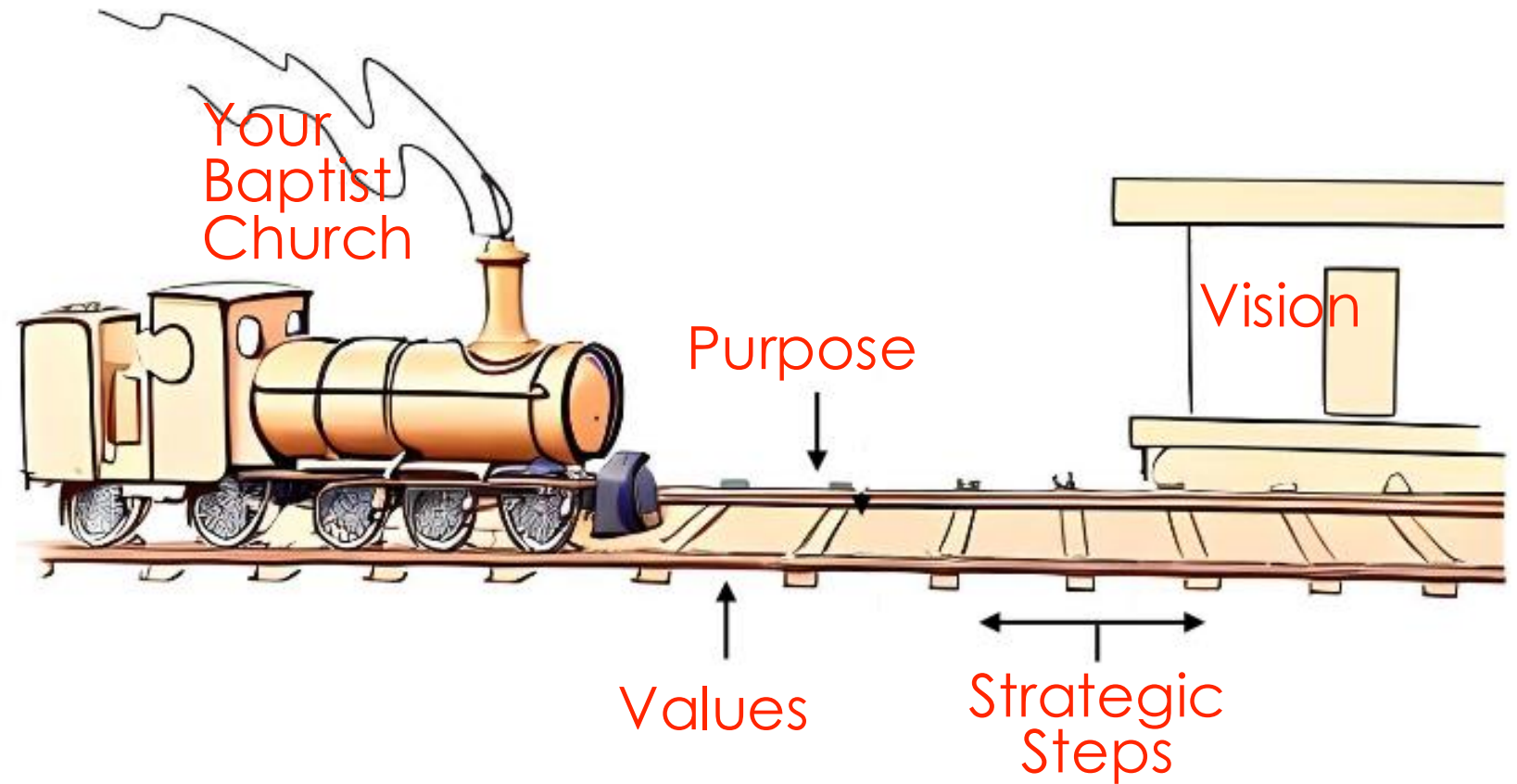
Purpose, Values & Vision

PURPOSE determined Biblically

VALUES uncovered not created

VISION imparted by God, discovered
through prayer, acknowledged by
the church body

The importance of Purpose, Values & Vision






**Checking
our Purpose
Statement**



***Remember:
Purpose is
why we exist***

Is our purpose statement:

- 1. Biblically based?**
- 2. One sentence?**
- 3. Over-arching rather than specific?**
- 4. Applicable to most churches?**
- 5. Timeless? ie. it will never go out of date**



“The purpose is part of
the ministry’s
congregational heart
and soul. It is why the
ministry exists...”

Malphurs, *Advanced
Strategic Planning*, 105





**Checking
our Values
Statement**



***Remember:
Values drive the
way we do things
around here***

Are these values:

- 1. Evident in the history / life of the church?**
- 2. Do they feel like they 'fit'?**
- 3. Do they evoke a 'gut reaction'? (an emotive response)**
- 4. Are they 'realised' or 'aspirational' values?**

“The constant,
passionate, biblical core
beliefs that drive the
ministry.”

Malphurs, *Advanced
Strategic Planning*, 83



For reflection: “Values eat
Vision for breakfast.”



Checking our Vision Statement



*Remember: Vision is
our future destination
- a word picture of
what we think the
future might look like
(under God)*

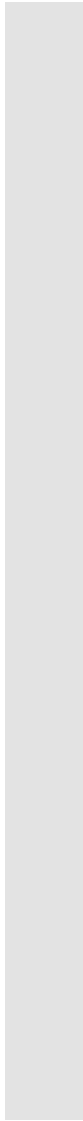
Has this vision statement:

1. Been given by God?
2. Been the subject of significant prayer in the life of the church?
3. Been acknowledged & affirmed by the church Body?
4. A future aspect? (not describing things presently)
5. A specific nature? (progress is measurable)



“A vision is a target that
beckons.”

Bennis and Nanus,
Leaders: The strategies
for Taking Charge, 88.



“...unlike the values, mission, and purpose, the vision is more subject to change... Over time, the vision must be renewed, adapted, and adjusted to the cultural context in which the congregation lives. The change takes place only at the margins of the vision, not at its core. The core – the Great Commission – does not change. The details of the vision and the words used to convey them will change.”

Malphurs,
Advanced
Strategic
Planning,
133.

Visioning Process

Developing a Vision Process

5 Important Considerations

A vision created quickly in a rush of enthusiasm will normally sit quietly in the corner and lead to complacency.

Developing a Vision Process

5 Important Considerations

God has a vision for this church; he is already communicating this vision. How do we assist a church to listen, articulate this, commit to it and act upon it?

Developing a
Vision Process

5 Important Considerations

God usually speaks in many and various ways in and through his people. How do we empower a congregation to discern wisely and well?

Developing a
Vision Process

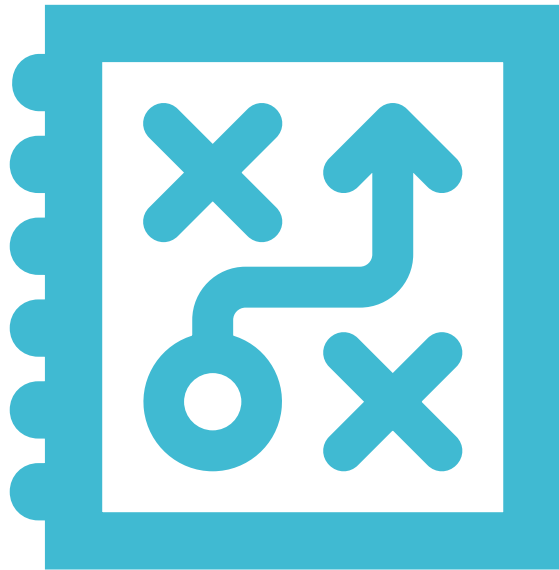
**5 Important
Considerations**

**Vision formation always involves
spiritual formation.**

Developing a
Vision Process

5 Important
Considerations

**Surfacing a vision is work for the spirit,
the heart and the mind.**



Developing a Vision Process

5 Key Elements

Elements that need to be understood from the outset:

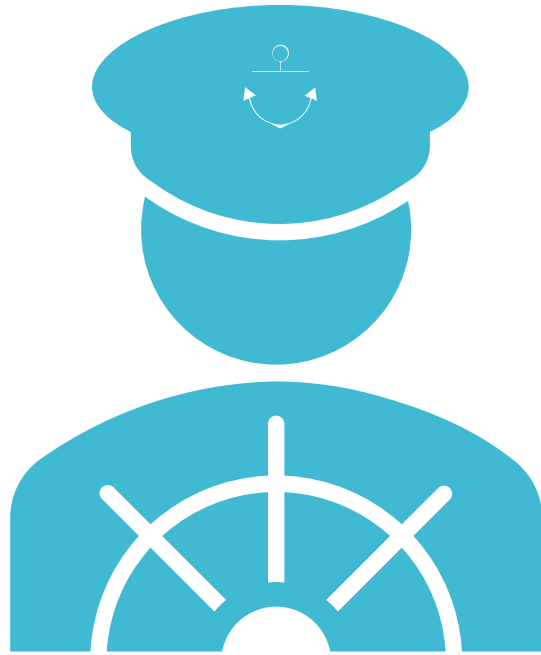
Time

Participation

Listening

Wrestling

Commitment



The Role of the Senior Leader

Maintaining Vision

“One core duty that the lead pastor can never give away is the role of chief vision-caster. This premise does not mean that only a natural visionary can be the primary leader, for there are many ways to formulate the vision with the help of others; it does mean that only the primary leader can adequately champion the vision.”

Kaiser, Winning on Purpose, 110.

End of Process section

Purpose, Values & Vision