

Strategic Planning

A Strategic Plan is simply a series of goals, and the order in which they will be undertaken, to help a church get from where it is to where it believes God would have it be.

A good Strategic Plan
is important because without it:

- a vision may seem too big and unachievable
- a congregation may be diverted by things that are not relevant to the Vision
- there is no substantive reference point for the evaluation of progress

A good Strategic Plan *includes:*

- Strategic priorities for the period of the plan
- Key objectives – what is the plan seeking to achieve?
- Key enablers – people and resources
- Key accountabilities – how will progress be assessed?

A good Strategic Plan is S.M.A.R.T.

Specific

Measurable

Achievable

Relevant to the Vision

Time Specific

Strategic Planning

How to make Vision a Reality

How have you done it?

*How to ensure strategies flow from
Vision?*